Player's Please!

BUY ONE AND THE SECOND PACK'S ON US.
See specially marked packs while supplies last.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Lights: 10 mg "tar," 0.9 mg nicotine—Kings: 16 mg "tar," 1.1 mg nicotine av. per

Source: https://www.industrydocuments.ucsf.edu/docs/shvp0003